



Internship in marketing in a start-up in Potsdam

We are a young FarmTech company and develop an innovative sensor-based monitoring system for dairy farms. Our sensor system allows the farmer to gather the health situation of his dairy cows on a daily basis and to react to deviations in health at an early stage.

As for now we look for a motivated, independent and self-responsibly working intern in our marketing section. You support our CEO in all marketing areas and thus gain deep insight into the exciting daily routine of an innovative tech-start-up:

- Maintenance of PR-contacts, drafting of short texts and setting up a PR folder of the company
- Elaboration of marketing concepts for our target groups
- Analysis of rival concepts and differentiation according to our corporate design
- Preparation and support of negotiations to close marketing agreements

If you enjoy pragmatic work in interdisciplinary teams in a dynamic environment you will surely like our young company. You will be working independently and you may participate in all business sectors.

We provide a flat hierarchy, creative freedom and responsible tasks. A free organisation of working hours and workplace as well as the perspective for a permanent position after graduation.

We are looking forward to meeting you!

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